JANE DOE

jane.doe@email.com • (555) 123-4567 • New York, NY • linkedin.com/in/janedoe

EDUCATION

Public University, Bachelor of Arts in Economics May 2026

GPA: 3.82/4.00 | Honors Thesis: pricing sensitivity in subscription businesses

Consulting Club, Case Team Lead | Coached 18 members through profitability, market entry, and operations cases

EXPERIENCE

Consumer Products Company

Strategy Intern Jun 2025 - Aug 2025

- Segmented 42 SKUs by margin, velocity, and channel performance, identifying a pricing corridor expected to lift gross margin by 3.2 points without reducing top-quartile volume.
- Interviewed 14 sales managers and synthesized purchase objections into an executive-ready go-to-market memo adopted for a regional pilot.
- Built a weekly dashboard tracking sell-through, promotion depth, and inventory risk across 9 distributors, reducing manual reporting time by 6 hours per week.

Public Policy Research Lab

Research Assistant Sep 2024 - May 2025

- Cleaned and analyzed 28,000 survey responses in Excel and R to isolate drivers of program adoption across demographic and regional cohorts.
- Presented findings to a 6-person faculty team, reframing recommendations around implementation cost and target-user behavior.
- Built a one-page decision tree that helped the research team prioritize which recommendations were practical for low-staffed local agencies.

LEADERSHIP

Campus Consulting Organization

Project Lead Jan 2025 - Present

- Led 5-student team for a local nonprofit, mapping donor funnel drop-offs and recommending CRM changes projected to recover 120+ lapsed donors.
- Designed interview guide, workplan, and final client deck so the team could translate messy qualitative feedback into 4 executable operating changes.

SKILLS

Analysis: market sizing, competitive analysis, survey analysis, financial modeling, process mapping

Tools: Excel, PowerPoint, Tableau, R, SQL basics

Communication: executive presentations, client interviews, workshop facilitation